



## Wellness and Spa Tourism Sectoral Skills' Development – WeSkill

### NEWSLETTER 7

Programme: Erasmus +

Project №: 621401-EPP-1-2020-1-BG-EPPKA2-SSA

Duration: 01.11.2020 – 30.04.2024

### Partners

1. Institute for Training of Personnel in International Organizations (ITPIO), Bulgaria
2. Bulgarian Tourist Chamber (BTC), Bulgaria
3. Zemedelska profesionalna gimnaziya "Kliment Timiryazev" (ZPG), Bulgaria
4. Institute of the Republic of Slovenia for Vocational education and Training (CPI), Slovenia
5. Savinjsko-šaleška Chamber of Commerce and Industry (SSGZ), Slovenia
6. College of Hospitality and Tourism Maribor (CHT), Slovenia
7. National Centre for Education (VISC), Latvia
8. Latvian Health Tourism Cluster, Latvia
9. Riga Style and Fashion Technical school (RSMT), Latvia
10. DIMITRA Education & Consulting SA, Greece
11. Hellenic Association of Municipalities with Thermal Springs (HATS), Greece
12. Health Wellness and Spa Tourism Cluster Serbia (ZVST Serbia)
13. Pharmaceutical - Physiotherapeutic School (FFS), Serbia
14. Tiber Umbria Comett Education Programme (TUCEP), Italy
15. FEDERTURISMO CONFINDUSTRIA (FC), Italy
16. GROUPE AFORMAC (AFORMAC), France
17. Union des métiers des industries de l'hôtellerie du puy de dôme (UMIH), France
18. Inthecity Project Development (Inthecity), Netherlands
19. World Federation of Hydrotherapy and Climatotherapy (FEMTEC), Italy

## Empower Your Workforce and Students: Introducing Our E-Learning Platform for Spa and Wellness

In the rapidly evolving spa and wellness industry, maintaining a competitive edge necessitates not only skilled professionals but also organizations dedicated to ongoing development. The WeSkill project aims to address the challenges faced by companies and educational institutions in providing accessible and high-quality training opportunities. Recognizing this need, as part of work package 5, we have developed an innovative **e-learning platform** specifically tailored to the spa and wellness sector. This platform leverages innovative technologies and evidence-based methodologies to deliver engaging and interactive learning experiences, empowering individuals to enhance their skills and knowledge from anywhere, at any time.



### Key Benefits of the E-Learning Platform

- **Tailor-made Virtual Learning:** Our project partners in work packages 3 and 4 have meticulously designed and developed comprehensive course materials that cater to the unique training needs of the spa and wellness sector. These course materials are made available through the platform, ensuring easy access for learners and educators.
- **Engaging Learning Experience:** Course materials include introductory videos, in-depth articles, and quizzes. They cater to different learning styles and help learners understand and retain information effectively.
- **Robust Assessment Tools:** The platform utilises automatic assessment features to gauge knowledge and skill acquisition. Teachers have the option to provide timely and personalised feedback to enhance learner development.
- **Progress Tracking and Analytics:** Next to the assisted assessment tool, teachers are able to gain valuable insights into learner performance and platform usage.



The creation of the product specification document was a meticulous process, ensuring that the e-learning platform's scope, features, and requirements were clearly defined. This document served as a blueprint for the subsequent development process, ensuring alignment and consensus among all partners. The transnational partner meeting held in Belgrade, Serbia, on May 30, 2023, facilitated effective communication and decision-making on finalising the platform's design.

Following that, the development of the comprehensive e-learning platform began. A skilled team of developers worked diligently to bring the platform to life, regularly testing and implementing quality assurance measures to ensure stability, functionality, and user-friendliness. The development process progressed smoothly and was successfully completed.

To equip the consortium partners with the necessary knowledge about the platform, training materials were created. They covered various aspects of the platform, including functionalities, the admin dashboard, and the content management system. All partners actively engaged in hands-on exercises and discussions through email. They were empowered to effectively utilise and use the platform during the piloting phase.

**Visit [WeSkill](#) to explore the platform's capabilities and discover how it can be leveraged to achieve your training and development goals.**

### CURRENT ACTIVITIES

Currently, project partners are busy developing and testing the platform. This will be followed by pilot preparation. Rigorous testing is carried out to ensure the platform's functionality and reliability. The pilot phase will provide insights into usability, effectiveness, and areas for improvement. Furthermore, feedback from users, stakeholders, and experts will be incorporated to enhance performance and user experience. We aim to deliver a platform that is functional, valuable, and impactful, meeting the highest standards of quality and user satisfaction.